

How to Write a Business Plan

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✓ Verified Book of How to Write a Business Plan

Summary:

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Everything you need to create a business forecast that potential investors can embrace!

Thinking of starting a business or raising money to expand an existing one? This popular book will show you how to write the business plan and loan package necessary to finance your business and make it work.

With How to Write a Business Plan, you'll learn how to:

evaluate the profitability of your business idea estimate operating expenses prepare cash flow create profit and loss forecasts determine assets, liabilities and net worth find potential sources of financing (up-to-date sources provided) think first before borrowing from friends and relatives present your plan to lenders and investors

How to Write a Business Plan now provides a CD-ROM with spreadsheets that help you determine and forecast cash flow, financial statements, sales revenue, and profit and loss. It also provides three sample business plans you can modify for your own use.

The 8th edition is completely updated, providing all-new resources, both online and off.

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